

Introducing

# ContentStation

[www.contentstation.co](http://www.contentstation.co)

---

*“The secret is simple – create stuff people want to share”*

# ABOUT US

To give you some background on why we started this – we were the founders of [Jobspire](#), a recruitment platform based in India. We also ended up being the [youngest entrepreneurs across the country to have raised VC money](#).

During our stint there, we understood the power of written/video content and its ability to drive tons of organic traffic. We hired over 20+ content writers ourselves and at our peak had over 250k visits monthly, **without spending a dime on marketing**.

Now, we think we can do the same for teams across the world at super affordable prices.

*“Lot’s of people will write content for you. These guys build your brand a personality”*

**– Alex Gonzales, SVP, MongoDB**

Building good quality content, whether it be video, podcasts, blogs, infographics or whitepapers requires more than just knowledge of subject matter and mastery over the English language. **Good content today needs to be laced with humor, driven by personality and digested well to accommodate modern attention spans.**

# WHAT ON EARTH DO YOU MEAN BY CONTENT?





## Marketing & Sales

Whether you're running a SaaS tool in the Marketing/Sales domains or reviewing them, we've got amazing content writers who can build cool stuff for you!



## Blockchain & Finance

A large chunk of our team has a background in finance. We've been fascinated by Blockchain and even run our own company blockfund! We can even write articles about M&A, valuations and more!



## Web Technology

We've worked and interacted with a bunch of Internet technology. Coming up with topics like **"12 ways ProductHunt has changed launch cycles"** is what our writers do for a living.



## Machine Learning & Futurism

Doesn't everyone love the future? We have technical writers who can dissect latest technology, come up with fancy looking graphs (using your data) and make data more digestible to the layman!



## Consumer Technology

Need us to review the iPhone X for you?  
Need us to go hands on with that new camera?  
No sweat - we've got this!



## Just about anything under the sun!

Want us to do a video on Silicon Valley's latest fashion trends?*(hint: rhymes with LitBit)*  
Or blog about your nice little flower store?  
We can do it all!

# PERSONALITY OVER PAGES

Look to your right. Every single person on our 27 man (and woman) team is a storyteller. You know what storytellers have in common? A story of their own!

**Each writer, blogger, videographer and podcaster brings their own personality to your business and brings it out using the web as a medium.**

We're going to do great together – we can feel it.



# SAMPLES OF OUR WORK

## Digital Strategy Deck

[Click here](#) to view an annual digital strategy plan developed for Pop-a-lock (America's leading locksmith brand). The deck comprises of a multi-channel pilot campaign strategy.

## Facebook Style Web Videos

Click here to view a bunch of videos ([1](#) & [2](#)) crafted for YourStory (India's leading business e-media house) that drove insane traffic and share-ability. [This one includes our founder!](#)



## Blog Articles

[Click here](#) to view the blog post made for TurnToTech (a leading coding boot camp) to educate their prospects about the evolution of jobs.

## E-Books

[Click here](#) to view the e-book that we developed for Ghostit (a marketing automation tool) to generate brand affinity with Realtor prospects.

# IN THE PRESS

Our CEO and team have been extensively featured in the press:

<https://inc42.com/buzz/jobspire-story/>

<https://in.news.yahoo.com/manipal-grads-were-making-rs-004016127.html>

<http://themitpost.com/coding-future-sitting-down-varun-mayya/>

<http://bangaloremirror.indiatimes.com/news/state//articleshow/53036519.cms?>

<http://www.deccanchronicle.com/lifestyle/books-and-art/130616/a-slam-dunk-through-poetry-college-kids-helping-popularise-spoken-word-poetry.html>

Our writers have worked with BBC, New York Times, United Nations, Bloomsbury and several other leading publishing houses.



# HIRE ONE OF US

Drop us an email at  
[varun@contentstation.co](mailto:varun@contentstation.co)

**Pricing starts at \$1000/mo**  
(exclusive of taxes)